

# Making a difference for your students, patients and the profession.

**As dental school faculty, you do so much more in the classroom and clinic than teach the art and science of dentistry. You are a role model and mentor, and your actions have a tremendous impact on the profession.**

The ADA is comprised of more than 159,000 of our colleagues working together to support the profession and our dental education system. Check out the many resources and services that can help support you as you support the next generation of dentists.

## ADVOCATING FOR THE PROFESSION AND PUBLIC

The ADA is the leading oral health advocate in Washington, D.C. Educating lawmakers on policies that protect the dental profession and the public is at the forefront of the ADA's legislative agenda. The ADA also advocates for policies that directly support dental education, including funding programs that are used directly by our dental schools and loan repayment programs specifically targeted toward dental school faculty recruitment and retention. Visit [ADA.org/advocacy](https://ada.org/advocacy) for the ADA's latest efforts and accomplishments.

## FINANCIAL ADVISORS

You invest in students every day. Make sure you invest in yourself. ADA-endorses Equitable Financial Advisors for a humanistic and holistic approach to financial guidance that takes into account the whole you by providing strategies designed to meet your changing needs and give you flexibility as your priorities evolve, no matter what the future may bring. To schedule your complimentary consultation including a personal financial plan, go to [Equitable.com/ADA](https://equitable.com/ADA) or call 800.523.1125.

## INSURANCE PROTECTION

Stay protected with the **ADA® Members Insurance Plans**, underwritten by Protective®. Eligible ADA faculty member dentists can apply for life, disability, and supplemental medical insurance plans at competitive group rates. To learn more visit [ADA.protective.com](https://ada.protective.com) or call 866.607.5330.

## DISCOUNTS ON PERSONAL PRODUCTS

ADA Member Advantage endorses products and services that offer exclusive discounts for ADA members. Save on appliances from GE, computers from Lenovo, cruises through Avid Traveling, new and pre-owned Volvo vehicles, and more. Explore at [ADAMemberAdvantage.com](https://adamemberadvantage.com).

## WELLNESS

Dental education is demanding – physically, mentally, and emotionally. Explore resources and information to help support you and your students at [ADA.org/wellness](https://ada.org/wellness). Also – on demand – access digital workouts for free. Use code **ADACP** at [ADA.org/classpass](https://ada.org/classpass) and enjoy fitness on your terms.

## LICENSURE REFORM

ADA advocates for licensure reform calling for elimination of patients from the licensure exams and increased licensure portability among states. Find initial licensure information and CE requirements by state at [ADA.org/licensuremap](https://ada.org/licensuremap).

## ADA FORSYTH INSTITUTE

The newly-formed research institute merges the ADASRI and Forsyth Institute to advance oral and overall health through ground-breaking research and innovation. Learn more at [ADA.org/Forsyth](https://ada.org/Forsyth).

## FREE STANDARDS FOR THE CLASSROOM

Access ADA and ISO dental product and informatics standards to use in your curriculum. Visit [ADA.org/universityoutreach](https://ada.org/universityoutreach).

## ADA STORE INSTITUTIONAL DISCOUNTS

Educational institutions receive a 33% discount off ADA books and patient education resources, such as *CDT 2024: Current Dental Terminology*, *The Chairsides Instructor: A Visual Guide to Case Presentations, 12th Edition*, *ADA Dental Drug Handbook, 2nd Edition*, and more. Email [SpecialOrdersPDS@ada.org](mailto:SpecialOrdersPDS@ada.org) to request more information or a quote.

## STATE OF THE DENTAL CARE SYSTEM

Rely on ADA Health Policy Institute to provide information on health policy reform, access to dental care, the dental workforce, dental care utilization and benefits, dental education, and oral health outcomes. Visit [ADA.org/HPI](https://ada.org/HPI).

## ENRICH THE CLASSROOM EXPERIENCE

The ADA Success Programs gives students the opportunity to hear fellow dentists present on some of the most relevant industry topics today. All presentations are free, 1 hour in length, offered virtually or in-person and most include 1 hour of continuing education. Visit [ADA.org/Successprogram](https://ada.org/Successprogram) for more information and to schedule.

## ADA LIBRARY & ARCHIVES

Access essential dental and oral health resources and engage in expert searching for education and research. Visit [ADA.org/library](https://ada.org/library).

## CREDENTIALING SERVICE

Simplify your credentialing with the ADA® credentialing service, powered by CAQH ProView® and keep all your information in one place that is protected and easily accessible by you and the participating organizations you choose. It's free for any U.S. licensed dentist. Learn more at [ADA.org/credentialing](https://ada.org/credentialing).

## GIVE KIDS A SMILE

The ADA Foundation Give Kids A Smile® (GKAS) program, launched nationally in 2003, provides underserved children with free oral health education and access to care. GKAS is a great program for dental schools to give back to the community with a special focus on kids and their families. It provides dental students the opportunity to learn the true meaning of philanthropy in their community. To learn how your school can participate contact the national GKAS team at [gkas@ada.org](mailto:gkas@ada.org).

## CE FROM THE ADA

Explore 30 new [ADA live, full-day webinars](#) supporting faculty in completing CE and augmenting student education. Students register for free with code **LIVEFREE**. Residents, staff, and faculty pay \$29 using code **REZ29** at registration and checkout.

## Recruit for Rewards

ADA members have the opportunity to win a 7-day Hawaiian cruise, among other prizes, for recruiting new members from January 1 – August 31, 2024. For each new member recruited, the recruiter is entered into a quarterly drawing for a chance to win a prize from the ADA Store or ADABEI-endorsed providers valued at up to \$1,000. For every five new members recruited, the recruiter receives a chance to win a 7-day interisland Hawaiian cruise for two. Recruiting 25 members automatically guarantees a quarterly prize. See complete contest details at [ADA.org/R4R](https://ada.org/R4R).